

CALIFORNIA CATTLEMEN'S
ASSOCIATION

CCA

2026

MIDYEAR MEETING

Schedule

ATLANTIS CASINO RESORT • RENO, NEVADA

JUNE 24TH - 25TH, 2026

LEADERSHIP • COLLABORATION • SOLUTIONS

Addressing Critical Issues Impacting California's Cattle Industry

★ WEDNESDAY, JUNE 24TH, 2026 ★

TIME	MEETING / SESSION	LOCATION
8:00 AM – 4:00 PM	Registration Open	Treasures Terrace
8:00 AM – 9:00 AM	CA Cattlemen Heritage Foundation, Inc. Mtg	Treasures AB
8:00 AM – 10:00 AM	California Cattlemen's Foundation Board Meeting	Board Room
10:00 AM – 11:00 AM	CCA Officer Meeting	Board Room
10:30 AM – 12:00 PM	CCW Executive Committee Meeting	Treasures AB
12:00 PM – 1:00 PM	Allied Industry Council Meeting	Purple Parrot
12:00 PM – 1:00 PM	Cattle-PAC Meeting	Board Room
12:15 PM – 1:15 PM	CCW Workshop	Treasures AB
1:30 PM – 5:00 PM	GENERAL SESSION #1	Emerald BCD
1:30 PM – 2:00 PM	Sustainable Beef, a Producer Owned Beef Plant Update <i>Trey Wasserburger, TD Angus and Co-Founder of Sustainable Beef</i>	
2:00 PM – 2:30 PM	Fire Subcommittee Update <i>Anthony Stornetta, Chair, CCA Fire Subcommittee, 2nd Vice President, CCA</i>	
2:30 PM – 3:00 PM	Bureau of Livestock Identification Update <i>Harry Piek, Branch Chief, Bureau of Livestock ID, CDFA</i>	
3:00 PM – 3:30 PM	701x Solar Ear Tags <i>Sarah Ryan, Field Sales Representative, 701x</i>	
3:30 PM – 5:00 PM	WOLF PANEL <i>Rick Roberti, President, CCA Paul Roen, Chair, CCA Wolf Policy Subcommittee Tracy Schohr, Livestock and Natural Resources Advisor, Plumas, Sierra, and Butte, UC Cooperative Extension Tina Saitone, Ph.D., Professor of Extension, Agriculture and Resource Economics, University of California, Davis Kirk Wilbur, Vice President of Government Affairs, CCA</i>	
5:00 PM – 6:30 PM	Pre-Rodeo Reception	Grand 5 & 6
7:00 PM	Reno Rodeo	Reno Events Center

★ THURSDAY, JUNE 25TH, 2026 ★

TIME	MEETING / SESSION	LOCATION
7:00 AM – 8:00 AM	Christian Fellowship	Grand 5
7:00 AM – 8:00 AM	CCA Nominating Committee Meeting	Grand 6
8:00 AM – 10:00 AM	GENERAL SESSION #2	Emerald BCD
8:00 AM – 8:30 AM	California Cattle Council Update <i>Justin Oldfield, Executive Director, California Cattle Council</i>	
8:30 AM – 9:00 AM	California Beef Council Update <i>Bill Dale, Executive Director, California Beef Council</i>	
9:00 AM – 9:30 AM	Common Ground Coalition Update <i>Devin Murnin, Region Executive Officer, Livestock Marketing Association</i>	
10:15 AM	CCA Board Meeting	Emerald BCD
10:15 AM – 12:15 PM	CCW Board Meeting	Grand 7

WORKING TOGETHER. *Building Tomorrow.*