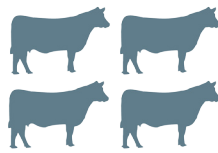


# Getting to know California's RANCHING FAMILIES



Each cow icon = 50 cows

**82%** of ranchers in California have herds with less than 200 cows

**93%** of ranches and farms in California are family owned



**13,694** cattle ranches

**38 million**

acres of rangelands and forests are managed by California ranching families.

## *Key cow facts*

One cow can consume approximately 27 pounds of forage per day, about 5 tons per year—5 tons which instead could be fuel for California's next catastrophic wildfire.

Per the EPA's data, direct emissions from beef cattle equate to only 2% of total U.S. greenhouse gas emissions.

Approximately 90% of what cattle eat is not edible for humans.

