

## 2023 FEEDER MEETING AGENDA

**THURSDAY, MAY 25<sup>TH</sup>** (All program events are in San Diego A&B)

- 7:15 a.m. **Breakfast** (Located in San Diego C) *Breakfast Sponsored by:*  HUVEPHARMA<sup>®</sup>
- 7:30 a.m. **Registration Opens**
- 8:00 a.m. **Call to Order, Welcome & Introductions**  
Joe Dan Cameron, CCA Feeder Council Chair
- 8:15 a.m. **Cattle & Beef Market Outlook**  
Patrick Linnell, Market Analyst, CattleFax
- 9:00 a.m. **The Mighty (Volatile) US Crop: A Grains & Oilseed Outlook**  
Andrick Payen Diaz Vega, VP Analyst, Rabo AgriFinance
- 9:30 a.m. **Global Cattle & Beef Outlook**  
Spencer Prosser, Co-Owner, MP Agrilytics
- 10:15 a.m. **15 minute break** *Break Sponsored by:*  **kunafin**  
"The Insectary"
- 10:30 a.m. **Fueling Healthy Futures: Nutrition Outreach Efforts of the California Beef Council**  
Kori Dover, Registered Dietitian, California Beef Council
- 11:00 a.m. **Understanding the Mechanisms and Impacts of Growth Modifiers – A Focus on Beef x Dairy**  
Dr. Brad Johnson, Gordon W. Davis Regent's Chair in Meat and Muscle, Texas Tech University
- 11:45 a.m. **Livestock Welfare: A different perspective to address issues and prevent activist threats**  
Dr. Michelle Calvo-Lorenzo, Chief Animal Welfare Officer, Elanco
- 12:30 p.m. **Lunch** (Located in San Diego C) *Lunch Sponsored by:*  CAMBRIDGE TECHNOLOGIES
- 1:30 p.m. **Branded Beef Marketing & Beef x Dairy**  
Tracey Erickson, Sr. E.V.P. of Marketing, Certified Angus Beef
- 2:15 p.m. **Global Beef & Ag – Trade + Geopolitical Outlook** *Speaker Sponsored by:*  CALIFORNIA CATTLE COUNCIL
- 3:00 p.m. **15 minute break** *Break Sponsored by:*  MERCK ANIMAL HEALTH

3:15 p.m. **Low Levels of Airborne Bacteria in Proximity to Imperial Valley Feeders**  
Robert Atwill, DVM, MPVM, Director of Vet Med Extension & the Western Institute of Food Safety and Security, UC Davis

3:45 p.m. **California Cattle Council Animal Confinement Consumer Research & Public Opinion Update**  
Andy Hogan, VP of Client Services, Directions Research

4:30 p.m. **Closing Comments**

5:00 p.m. **Cocktail Reception (South Pool Patio)** *Reception Sponsored by:* 

6:15 p.m. **Dinner (Morton's The Steakhouse)** *Dinner Sponsored by:* 

## FRIDAY, MAY 26<sup>TH</sup>

7:30 a.m. **Breakfast (Located in San Diego C)**

8:30 a.m. **California Feeder Council Business Meeting (San Diego A&B)**

*Agenda is tentative and subject to change at any time.*

*Thank you Title Sponsors*

