



Society for  
Range Management



## California-Pacific Section Virtual Spring Meeting 2021

This year's CalPac Spring Meeting will be again on Zoom and will feature three speakers and a moderated Q&A session to discuss the following:

### The Invisible Hand and Rangelands

How can market-based programs incentivize conservation and stewardship on working landscapes?

Sasha Gennet, Ph.D.

The Nature Conservancy

Director, North America Sustainable Grazing Lands Strategy

Byron Palmer

CEO, Grounded Land and Livestock

Grassland Manager, Sonoma Mountain Institute

Kay Cornelius

General Manager, Panorama Meats

June 17, 2021

2:00-4:00pm

FREE ZOOM WEBINAR  
INSTRUCTIONS TO FOLLOW