

# CALIFORNIA CATTLEMEN'S ASSOCIATION

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## CATTLE MARKETING & INTERNATIONAL TRADE

2019 CCA/CCW Convention

Peppermill Resort, Reno, NV

Tuscany 6

Thursday, December 5, 2019 10:00 a.m. to 12:00 p.m.

Meeting called to order by Chair Sam Avila at 10:05 a.m.

Sara Jo Naillon moved to approve the minutes of the 2019 Midyear Meeting of the Joint Ag & Food Policy, Cattle Marketing, and Tax and Credit Committees as presented. Shane Strickler seconded, motion passed.

California Beef Council (CBC) Executive Director Bill Dale provided an update on CBC, and CBC Director of Producer Relations Jill Scofield followed with a presentation on insights about consumers.

Justin Oldfield, California Cattle Council Executive Director, updated the group on the status of the California Cattle Council and took questions.

Kevin Kester, Immediate Past President of the National Cattlemen's Beef Association (NCBA), spoke on behalf of NCBA and presented five things to talk about in regard to trade right now.

With speaker presentations concluded, Chair Sam Avila opened the floor for policy review.

Vice Chair Holly Foster started by reading the first expiring policy. Darrell Sweet moved to readopt Resolution 14-01, "Livestock Sellers Protection Legislation," as amended by staff. Doug Freitas seconded, motion passed.

Resolution 14-02, "Reinstitution for Losses Following Implementation of a Dairy Herd Inventory Control Program," expired for want of a motion.

Jess Dancer moved to readopt Resolution 14-03, "Implementation of Spray/Wash Technology," as amended by CCA staff with the further amendment that the resolution be retitled "Continue Support of Beef Safety Research." Darrell Sweet seconded, motion passed.

Resolution 14-04, "Beef Promotion," expired for want of a motion.

Resolution 14-05, "Importation of Fresh, Chilled & Frozen Beef from Argentina & Brazil," expired for want of a motion.

Jess Dancer moved to readopt staff directive "Electronic Logging Device" as amended by staff. Curtis Thomas seconded, motion passed.

Chair Sam Avila adjourned the meeting at 11:50 p.m.