

CATTLE-PAC AUCTION + DINNER

2025 Sponsorship Packet

FRIDAY, AUGUST 15TH



PASO ROBLES, CALIF.

California Cattlemen's Association Political
Action Committee (Cattle-PAC, FPPC # 760980)
Donations are voluntary, not tax deductible and
cannot exceed \$6500 from a person or company
within a calendar year.

WHAT IS CATTLE-PAC?

Cattle-PAC is a voluntary political action committee working to educate political campaigns, candidates, and officeholders who make decisions that affect laws and regulations impacting ranchers in California. Every time a pro-livestock, pro-business candidate is elected in Sacramento, it is a victory for the beef industry. With your help, we will continue to secure more victories!

RECENT CATTLE-PAC RETURNS:

- ✓ Safeguarded ranchers' water rights by defeating legislative efforts which sought to rewrite California's water rights priority system
- ✓ Defeated a bill which, as introduced, would have required regular inspections of virtually all farm and ranch gates at significant expense to producers
- ✓ Secured renewed Budget funding to compensate ranchers harmed by gray wolves and secured funding for livestock grazing in the Climate Bond
- ✓ Engaged policymakers directly with producers through ranch tours

CURRENT PRIORITIES:

- ✓ Advancing bills to legalize on-ranch composting of routine livestock mortalities and to extend an agricultural vehicle exemption from CHP's Basic Inspection of Terminals program
- ✓ Spearheading livestock producers' opposition to a proposal before the California Fish & Game Commission which would curtail ranchers' and hunters' ability to manage coyote populations within the state
- ✓ Increasing the use of prescribed fire and livestock grazing as a fire-fuels treatment on state-owned lands
- ✓ Promoting state policies that recognize rangelands' potential for groundwater recharge, wildlife habitat, carbon sequestration and other environmental benefits

AUCTION + DINNER TICKETS

Purchase your Auction + Dinner tickets and reserved tables (10 tickets) at **calcattlemen.org/events** or consider the sponsorships opportunities on pages 3 - 5 of this packet that include tickets.

RESERVED TABLE \$1,500 for 10 tickets

Includes seating for your group, name/logo featured in the program and acknowledgement throughout the event.

TICKETS \$85 per ticket | \$150 per couple

Includes dinner, hosted bar and entertainment



SPONSORSHIP OPPORTUNITIES

View the sponsorship opportunities below to see how you or your company can play a key role in ensuring CCA has a strong Cattle PAC.

ENTERTAINMENT SPONSOR PACKAGE: \$3,000

As an **Entertainment Sponsor**, you'll play a key role in creating an unforgettable experience for our guests while enjoying exclusive VIP benefits.

YOUR SPONSORSHIP INCLUDES:

- **Recognition as the Entertainment Sponsor** - Support the event's live entertainment and be recognized as a key contributor
- **Exclusive VIP Table** - Reserved premium seating for **10 guests**
- **VIP Check-In** - Skip the lines with dedicated express check-in
- **VIP Cocktail Hour** - Enjoy an exclusive pre-event reception
- **Elevated Wine Selection** - Premium wines served at your table
- **Premium Table Location** - Best seating for an enhanced event experience
- **Recognition in the Program** - Recognition in the event program
- **Event Recognition** - Special acknowledgements throughout the event



BAR SPONSOR PACKAGE: \$3,000

Raise a glass to a memorable night as our **Bar Sponsor**! Your sponsorship ensures guests enjoy a top-tier beverage experience while giving your brand premium visibility.

YOUR SPONSORSHIP INCLUDES:

- **Exclusive Bar Sponsorship** - Recognition as the official Bar Sponsor
- **Exclusive VIP Table** - Reserved premium seating for **10 guests**
- **VIP Check-In** - Skip the lines with dedicated express check-in
- **VIP Cocktail Hour** - Enjoy an exclusive pre-event reception
- **Elevated Wine Selection** - Premium wines served at your table
- **Premium Table Location** - Best seating for an enhanced event experience
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SPONSORSHIP OPPORTUNITIES

PADDLE SPONSOR PACKAGE: \$3,000

Make your mark at our event as the **Paddle Sponsor**! Your brand will be prominently featured on the paddles used during the auction, ensuring high visibility throughout the night.

YOUR SPONSORSHIP INCLUDES:

- **Exclusive Branding on Auction Paddles** - Your logo featured on all paddles used during the event
- **10 Event Tickets** - Reserved seating for your group
- **VIP Check-In** - Skip the lines with dedicated express check-in
- **VIP Cocktail Hour** - Enjoy an exclusive pre-event reception
- **Elevated Wine Selection** - Premium wines served at your table
- **Premium Table Location** - Best seating for an enhanced event experience
- **Recognition in the Program** - Recognition in the event program
- **Event Recognition** - Special acknowledgements throughout the event

PUT YOUR BRAND IN EVERY BIDDER'S HAND AND GAIN MAXIMUM EXPOSURE!

VIP TABLE SPONSOR: \$2,500

Elevate your event experience with our exclusive **VIP Table Sponsor** package! As a VIP Table Sponsor, you'll enjoy premium benefits and recognition throughout the event.

YOUR SPONSORSHIP INCLUDES:

- **Exclusive VIP Table** - Reserved premium seating for **10 guests**
- **VIP Check-In** - Skip the lines with dedicated express check-in
- **VIP Cocktail Hour** - Enjoy an exclusive pre-event reception
- **Elevated Wine Selection** - Premium wines served at your table
- **Premium Table Location** - Best seating for an enhanced event experience
- **Recognition in the Program** - Recognition in the event program
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SPONSORSHIP OPPORTUNITIES

DESSERT SPONSOR PACKAGE: \$2,000

Indulge guests with a sweet ending to the night as our **Dessert Sponsor**! Your sponsorship will ensure a delightful dessert experience while giving your brand premium visibility.

YOUR SPONSORSHIP INCLUDES:

- **Exclusive Recognition as Dessert Sponsor** - Your name/logo featured at the dessert station and on dessert presentation pieces
- **Reserved Table for 10 Guests**- Exclusive seating for your group
- **Premium Table Location** - Best seating for an enhanced event experience
- **Recognition in the Program** - Recognition in the event program
- **Event Recognition** - Special acknowledgements throughout event

SWEETEN THE NIGHT WHILE MAXIMIZING YOUR BRAND'S EXPOSURE!

RESERVED TABLE SPONSOR PACKAGE: \$1,500

Secure a reserved table for 10 guests at our event with the **Reserved Table Sponsor Package**! Enjoy reserved seating and brand recognition while experiencing an unforgettable evening.

YOUR SPONSORSHIP INCLUDES:

- **Reserved Table for 10 Guests** - Exclusive seating for your group
- **Recognition in the Program** - Recognition in the event program
- **Event Recognition** - Special acknowledgements throughout the event

Reserve Your Sponsorship Today!

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COMPANY NAME

SPONSORSHIP AMOUNT

PHONE NUMBER

PRIMARY CONTACT PERSON'S EMAIL

ADDRESS

CITY/ STATE/ZIP

BILLING ADDRESS

CITY/ STATE/ZIP

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

AUTHORIZED SIGNATURE



Questions? Contact Lisa at lisa@calcattlemen.org or at (916) 444-0845.