



## 2025 CBCIA Award Application

### CBCIA OUTSTANDING BEEF PRODUCER AWARD

Date\_\_\_\_\_

Name of Operation\_\_\_\_\_

Owner\_\_\_\_\_

Address\_\_\_\_\_

Telephone\_\_\_\_\_Email\_\_\_\_\_

#### 1. Operation:

Briefly describe your operation in terms of location, number of years at location, breeds, size of operation, the number of cows, calving season and any other details you feel are important about your operation. At every opportunity include genetic and beef improvement uses in your application. This abstract will also be used in publicity (the California Cattlemen's Magazine) and presentation and should not exceed 250 words.

#### 2. Short and Long Term Goals:

#### 3. Briefly explain your breeding program and genetic technology:

- A. Breeds of cattle
- B. Breeding methods (Artificial Insemination, Natural Service, Embryo Transfer, Estrus Synchronization, etc.)
- C. Technology methods (Parent Verification, EPD, DNA, etc.)
- D. Sire selection criteria
- E. Replacement female selection criteria

**4. Selection Criteria and Process (include sire selection and replacement female selection):**

**5. Record Collection:**

List the performance records measured in your breeding programs. How do you record your data? Which traits and performance measures do you pay close attention to and have noticed improvement upon through out the years?

**6. Post Weaning Management:**

What type of management processes or tools are used in your genetic program? Examples: Bull testing, bull and heifer development, weaning program, preconditioning, retained ownership.

**7. Describe the marketing program for your operation:**

What are your thoughts on how your genetics benefit your customer's environmental and genetic needs? Do you offer any marketing and customer service programs for your customers? List the qualities that your genetics contribute to the long-term success of attracting and maintaining customers.

**8. Describe your environmental stewardship practices:**

What sort of technologies or practices have you incorporated into your operation to manage stewardship of your land and long term sustainability?

**9. Describe the most significant changes that have been made in your operation:**

Describe past innovations used for improvement in your operation and discuss any new innovations you plan to utilize in the future.

**10. List 3-5 most important uses of technology that have helped you meet your goals:**

Have you utilized new technologies? Do you have any innovative plans for the future?

**11. Leadership or activities that you are involved within your community:**

CBCIA will award either a seedstock and commercial beef producer and will judge the award on the merit of the application. If there is not an outstanding applicant there will not be an award given that year.

Should the award winner decide to apply for the Beef Improvement Award there is a much longer and more detailed form that will be provided from CBCIA.

Submit 1-5 high-resolution digital photograph files of the operation and/or family/owners via email with the application.

Please forward the application to:

Alli Fender  
PO Box 904  
Santa Ysabel, CA 92070  
[afender614@gmail.com](mailto:afender614@gmail.com)

**Application must be received by October 1, 2025**

NOMINATOR or SELF:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_