



# Press Release

California Cattlemen's Association

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## FOR IMMEDIATE RELEASE

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## Humboldt County Rancher Named Second Vice President of California Cattlemen's Association

**Sacramento, Calif.**, – Last week, at the 95<sup>th</sup> Annual Convention of the California Cattlemen's Association and California Cattlewomen, Inc., a new state officer team was slated by the CCA Board of Directors and affirmed by the membership of the organization.

Lawrence Dwight, a fifth generation cow-calf producer in Ferndale, Calif., was elected to serve as CCA's second vice president for the 2012-2013 term. Having been involved in CCA for the past decade, Dwight is well-educated on issues in his local area as well as the issues ranchers face around the state. He says he is looking forward to representing California ranchers throughout the state.

"I have known Lawrence for the past several years and by showing up to state and local meetings, it is evident that he is passionate about the future of ranching in our state," said CCA President Kevin Kester, a rancher from Parkfield, Calif., "Lawrence has a work ethic second to none and CCA members and cattle producers statewide are going to benefit from his experience and leadership attributes."

Dwight said some of the issues he is most concerned with are those that threaten the future of cattle ranching for the next generation. Like many landowners in the Golden State, the Williamson Act is one that Dwight follows closely and hopes to see resolved.

"The battles we face on the North Coast are similar to those that ranchers face elsewhere in California," Dwight said. "From struggles with water quality control boards and other environmental topics to sharing the good we do with the public, we all face the same battles and I hope I can use my experience to help cattle producers throughout our vast state continue their way of life for generations to come."

Upon taking office, Dwight said he is eager to hear the concerns of other livestock producers, to learn how he can best represent them to see their needs are met.

"It is important for us to come to the table with different groups – even those who we may not always see eye-to-eye with – so that they might understand us better and see that our goals are to maintain open space and take care of Mother Nature to ensure that we are leaving our ranches in better shape for the future," Dwight said. "I believe that CCA provides the much needed voice for all cattlemen on the legislative floor, in the regulatory agencies and at the consumer's dinner table and I look forward to contributing to those efforts."

The Dwight Family has been raising beef cattle on the North Coast since 1850. A graduate of Ferndale High, Dwight graduated from California Polytechnic State University, San Luis Obispo in Animal Science in 1986. He has one daughter, Josie, who hopes carry on the family business. Dwight is also a member of the California Farm Bureau Federation, Humboldt County Farm Bureau, the Humboldt County Fairboard, the Williamson Act

Board for Humboldt County, California Department of Fish and Coho Recovery Team, has served on the CCA Board of Directors and is a Past President of the Humboldt-Del Norte Cattlemen's Association.

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**Founded in 1917, the California Cattlemen's Association (CCA) represents California's \$1.78 billion beef cattle industry on legislative and regulatory affairs and remains the number one voice for the industry today. CCA is an affiliate of the National Cattlemen's Beef Association, which represents America's cattle farmers and ranchers.**