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Press Release

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Glennville, Calif. Rancher Elected California Cattlemen's Association Second Vice President

SACRAMENTO, Calif., – Glennville, Calif. rancher, Jack Lavers, was recently elected as a second vice president of the California Cattlemen's Association (CCA) among more than 600 members of the California cattle ranching community who met at John Ascuaga's Nugget in Sparks, Nev. for the 98th CCA and California CattleWomen, Inc. (CCW) Annual Convention.

A rancher in Glennville, Calif., Lavers runs the family ranch near Oroville with his children Rob, Kyle, and Kate, who are all as passionate about cattle ranching as their dad. Daley has served CCA in other capacities and just finished up his term as a second vice president of the association.

"I am honored to serve CCA as a second vice president," Lavers said. "I aim to maintain open communication as an officer and value our members' feedback and direction."

During his two year term as second vice president, Lavers will travel the state to meet with CCA members across the state to help ensure that their concerns are well addressed in Sacramento and in Washington, D.C.

Lavers was among four newly elected officers at the convention including Billy Flournoy, Likely, CCA President; Dave Daley, Ph.D., CCA Second Vice President; Mark Lacey, Independence, CCA Second Vice President; and Rob Von Der Lieth, Copperopolis, CCA Treasurer. Those continuing to serve their term in office are Rich Ross, Lincoln, CCA Second Vice President, Bill Brandenburg, El Centro, CCA Feeder Council Chair, and Mike Smith, Selma, CCA Feeder Council Vice Chair.

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Founded in 1917, the California Cattlemen's Association (CCA) represents California's 1.75 billion- dollar beef cattle industry on legislative and regulatory affairs and remains the number one voice for the industry today. CCA is an affiliate of the National Cattlemen's Beef Association, which represents America's cattle farmers and ranchers.