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Press Release

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Oroville, Calif. Rancher Elected New California Cattlemen's Association First Vice President

SACRAMENTO, Calif., – Oroville, Calif. rancher, Dave Daley, Ph.D., was recently elected as the first vice president of the California Cattlemen's Association (CCA) among more than 600 members of the California cattle ranching community who met at John Ascuaga's Nugget in Sparks, Nev. for the 98th CCA and California CattleWomen, Inc. (CCW) Annual Convention.

Also a professor at California State University, Chico and interim dean of the College of Agriculture, Daley runs the family ranch near Oroville with his children Rob, Kyle, and Kate, who are all as passionate about cattle ranching as their dad. Daley has served CCA in other capacities and just finished up his term as a second vice president of the association.

"I aim to remain actively involved in the legislation and policy shaping arena of CCA," Daley said. "It is especially important to me as an officer to ensure that we protect the livelihoods of California ranchers with a common-sense approach and maximize a rancher's ability to do his or her job."

During his two year term as first vice president, Daley will travel the state to gather feedback from CCA members from the coast to the mountains and from border to border to help ensure that their concerns are well addressed in Sacramento and in Washington, D.C.

Daley was among four newly elected officers at the convention including Billy Flournoy, Likely, CCA President; Jack Lavers, Glennville, CCA Second Vice President; Mark Lacey, Independence, CCA Second Vice President; and Rob Von Der Lieth, Copperopolis, CCA Treasurer. Those continuing to serve their term in office are Rich Ross, Lincoln, CCA Second Vice President, Bill Brandenburg, El Centro, CCA Feeder Council Chair, and Mike Smith, Selma, CCA Feeder Council Vice Chair.

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Founded in 1917, the California Cattlemen's Association (CCA) represents California's 1.75 billion- dollar beef cattle industry on legislative and regulatory affairs and remains the number one voice for the industry today. CCA is an affiliate of the National Cattlemen's Beef Association, which represents America's cattle farmers and ranchers.